

PRESS INFORMATION

Specialist expert information on entrance matting systems **GEGGUS's new website presents solutions**

Weingarten, May 2021. The homepage of GEGGUS GmbH has been redesigned and features an enhanced range of services. Apart from information about the extensive range available for the system, the manufacturer of premium matting systems has a website that provides helpful functions and information for planning solutions and the perfect installation. Thanks to the redesigned product finder and product filter, whether you are looking for aluprofile mats for use in different areas both inside and out, tactile and visual guidance systems, general-purpose and anti-dirt mats or individual designs and custom-made solutions, you will find a product for your application within a very short time.

Appropriate solutions with selective functions

With its filter criteria, the product finder takes you directly to an optimum solution for your application. Just select where the mat is going to be used, the amount of dirt, the level of foot traffic, the load, whether it needs to be suitable for wheels, the mat height, how it is laid and special product characteristics: a suitable product with detailed information will then be identified. There is just one more stage before GEGGUS GmbH can issue a quotation: just enter the colour you want, the dimensions and type of surround in the configurator and send off the request.

Online service for planning, installation and distribution

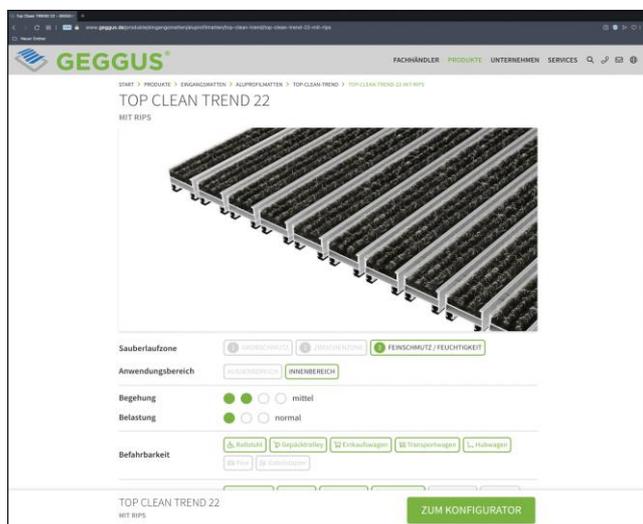
The company with a long tradition is already one of the leaders on the global market but the extensive online service range has expanded even further with the relaunch. It provides useful information for the specialist about planning and installation. This includes a video with clear installation instructions for the special frame. In addition to this, it shows the whole range of sales aids, from the versatile folding stand for exhibitions, banners, flags, general advertising media, product stands and on-counter displays to samples of all products. "We have a presence in over 30 countries worldwide with branch offices and sales partners. It is important to us that they are always able to find out online about our marketing activities to promote sales," says Kai Geggus, the Managing Director of GEGGUS GmbH.

Further information at www.geggus.com

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(BU): Website relaunch with useful new search functions for optimum application solutions and an enhanced service range.



(BU): Suitable entrance matting systems are easy to find for all areas with the redesigned product finder and product filter.

Credit: GEGGUS GmbH

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About GEGGUS

Geggus is a family-owned company with a long tradition. The company was founded in Weingarten, near Karlsruhe, Germany, in 1947 and has since designed and manufactured entrance mats. Following rapid company growth and product range expansion, manufacturing facilities and an administration building were completed soon after the firm's foundation. The development of innovative aluminium profile matting systems and the introduction of the TOP CLEAN product line were milestones in the company's international strategy. Today, GEGGUS manufactures a variety of all-purpose systems solutions for interior and exterior entrance zones at its Weingarten site, where approximately 50 employees produce several thousand m² of TOP CLEAN variants per year. Geggus has distribution partners and offices in over 30 countries. The family-run company is one of the global market leaders in the area of high-quality entrance mats. Efficient dirt collection, long-lasting products, proven sound insulation, accessibility, and high quality standards are the primary characteristics of GEGGUS matting systems. TOP CLEAN variants are custom-made to fit individual requirements, including versions with circular or diagonal cutting and gaps. In addition, GEGGUS provides full customer service, from planning aid, to measuring and installation, to on-site cleaning. GEGGUS has received several awards thanks to its innovative strategy, including the 2016 German Design Award, the 2017 ICONIC Awards "Best of Best", and the 2017 German Brand Award "Winner".

Further information at www.geggus.com

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